



NEWS RELEASE

For additional information please contact:
Agency contact: Gail Steckler
GIL-143

TO THE EDITOR

FOR IMMEDIATE RELEASE

Mr. Jim Insel
Gilbreth Packaging
3001 State Road
Croydon, PA 19021
(800) 630-2413
www.gilbrethusa.com



GILBRETH'S HEAT SHRINK SLEEVE WINS FIRST PLACE IN PLGA'S 2008 PRINT QUALITY AWARDS

Croydon, PA: Gilbreth Packaging earns top award in the Packaging & Label Gravure Association's Print Quality Awards "Heat Shrinkable More Than 13%" category for the shrink sleeve label used on Pulsate energy drink's packaging.

The 2008 Packaging & Label Gravure Association Print Quality Awards are for products produced during the year 2007.

Judges note that they were impressed by Gilbreth's use of contrasting colors, vibrancy, crispness, and excellence.

-MORE-

**GILBRETH'S HEAT SHRINK SLEEVE WINS FIRST PLACE
IN PLGA'S 2008 PRINT QUALITY AWARDS**

Gilbreth Packaging
Page 2

Gilbreth, a pioneer in shrink film printing for over 40 years, offers a broad range of shrink labels; full body sleeves, tamper-evident neckbands and specialty effects and tactile sleeve labels.

For more information, please contact Mr. Jim Insel; Gilbreth; 3001 State Road; Croydon, PA 19021; (800) 630-2413; www.gilbrethusa.com.

-MORE-

**GILBRETH'S HEAT SHRINK SLEEVE WINS FIRST PLACE
IN PLGA'S 2008 PRINT QUALITY AWARDS**

Gilbreth Packaging
Page 3

Photo Caption:

First place winning entry in the "Heat Shrinkable More Than 13%" Category of PLGA's Awards was awarded to Gilbreth Packaging for the Pulsate label.

#