

New "Smile-Free" PETG Shrink Label Enhances The Beauty

And Intrigue Of Complex Container Curves & Edges

— While Reducing Package Distortion & Material Usage

No-sag "Smile-Free" 360° wrap-around shrink labels from Gilbreth Packaging imparts package excellence in fitting, design, color, form and feel as it effortlessly adapts to meet complex container curves, thicknesses and edges.

Customized shrink curves can be developed for any container shape -- offering innovative decorative solutions, outstanding branding opportunities and whole-body tamper-resistant protection with fewer distortions, unsightly distractions and no MD shrink.

A characteristic MD growth permits use



Smile-Free PETG shrink label film from Gilbreth Packaging capitalizes on high performance Bonpet 8A film made from Eastman Embrace LV PETG to eliminate unsightly sagging "smiles or frowns" on containers with complex package contours.

of smaller cut lengths, which in turn requires less material and affords a material-based cost savings. The user-friendly, Smile-Free PETG shrink labels are designed for increased efficiency on high speed automatic shrink labeling machinery.

Smile-Free PETG Shrink film is made for Gilbreth by Bonset— from Eastman Embrace LV PETG resin.

Gilbreth, a pioneer in shrink film printing for over 40 years, offers a broad range of shrink labels; full body sleeves, tamper-evident neck bands and specialty anti-counterfeit sleeve labels.

